



सरकार मान्य



DiplomaSM in Digital Arts

Duration: 9 Months

Diploma in Digital Arts (DDA) is a combination of Graphic Designing & Web Page Designing (WPD). The objective of this program is to make the student aware of various designing techniques, effects for the printing industry and designing of the web field including development of static, dynamic and, interactive web sites. On completion of DDA the student can start their own designing firm catering to project works like brochure designing, visiting cards, banners, flyers, magazines and newsletters etc. and also design web sites for various industries.

Career Opportunities: DTP Operator, Lab Instructor, Creative Executive, Layout Designer, Printing & Designing Head, Website Layout Designer, Work as a Freelancer.

Program Contents

Certificate Program in Print Media and Web Media

CorelDraw

Working with Outline, Shapes
Working with Brush Stroke
Working with Objects / Layers
Understanding Fills / Colors
Using Special Effects
Using Text / Understanding Styles
Page and Layouts
Working with Bitmaps
Importing and Exporting.

Illustrator

Tools and Preferences
Files and Templates
Drawing / Editing Paths
Trace the Sketch
Fill Color / Painting
Objects / Layers
Import / Export
Text Formatting

Paragraph Style

Special Effects

Photoshop

Tools and Preferences
Rulers, Grid, and Guides
Work with the present manager
Opening and Saving images

Painting / Editing Tools

Selection and Paths

Layers and Slicing

Working with Types

Channels and Masks

Color Adjustments / Filters

InDesign

Using the Toolbox
Creating Basic Page Elements
Text Formatting
Working with Styles
Placing Graphics / Objects

Applying Fills, Strokes and Effects

Importing and Formatting Text

Exporting Documents

Understanding Master Pages

Color Separation

Printing InDesign Files

HTML 5

Attributes / Formatting / Colors

Text Links

Lists /Tables/ Frames/Forms

Input Types/Input Attributes

Form Elements

HTML Media/Graphics/SVG

Geolocation/ Drag & Drop/ Web Storage

Dreamweaver

Introduction

Setting up a site

Working With Images

Cascading Style Sheet(CSS)

Using Hyperlinks

Using Tables / Forms / Frames

Publishing a Site.

CSS 3

Styling, BOX Model

Border/Backgrounds

Test Effects/ Fonts

Transform/ transitions

Animations

Multiple Columns, User Interface

Java Script

HTML with Java Script

Operator / Control Statement

Functions / Events / Cookies

Validation / Error Handling

Web Hosting

Domain / Sub Domain Names

FTP Utilities

Hosting Your Site